
The Connection

Newsletter of Shrewsbury Media Connection

Volume 17, No. 2 April 2004

SGTV 35 Update

The Shrewsbury High School Educational Television Studio recently produced an *"Ask the Manager"* show. Our Town Manager, Dan Morgado and Host, Donna O'Connor fielded questions from Shrewsbury High Seniors. The ETS students did an outstanding job producing this show. Special thanks to Maggie Korab, ETS Director, Greg Marceau, Studio Technician, Dan Gutekanst, Principal, Jennifer DiFrancesca, Director of the Social Studies Dept., and Bob Cornacchioli, Technology Director, for helping us to coordinate this project.

Leona Pease, Animal Control Officer, and Bob Moore of the Shrewsbury Health Department, produced a *"Rabies Special"* for SGTV-35. April is Rabies awareness month. Monica Mansfield, DVM hosted this special.

Rep. Karyn Polito hosted a special *"Our Boston Connection"*, at UMASS Medical School. She talked with Dr. Aaron Lazare, and learned about medical research that is taking place there.

SGTV-35 welcomes back Chief A. Wayne Sampson. His show, *"To Protect and Serve"* will air Monday-Thursday.

Angela Snell produced a Parks and Recreation special about the first *Massachusetts Special Olympics winter games*. Congratulations to all of the Shrewsbury residents who participated in this wonderful event.

SMC's Staff

Bill Nay - Shrewsbury Media Connection Manager
Marc Serra - Education & Production Coordinator
LoriAnne Bergman - SPAC TV 33 Program Coordinator
Maria Sheehan - SGTV 35 Government Coordinator
Liz Poplawski - SETV 34 Educational Coordinator
Paul Gustafson - Technical Coordinator

Producer Appreciation

Producers of public, educational and government access programs were honored by Shrewsbury Media Connection's Manager, Bill Nay and staff on March 27th at the 15th Annual Producer Awards Night held at the Hoagland Pincus Center. Producers also surprised SMC Access Coordinator, Marc Serra, with a special thanks for his outstanding assistance to all.



*Monica Mansfield
Producer of the Year 2003*

The SMC **2003 Producer of the Year** selected by the staff is **Monica Mansfield** for her service to the community through a variety of programming, and her support of SMC and other producers. She has been involved in productions for Public, Educational and Government programming this year. She has hosted shows on *Autism, Animal Control, Night Out on Crime, and Spirit of Shrewsbury*. Her first public access show was *"Your Healthy Pet"* in 1995, highlighting her veterinarian experiences. Her current series *"Mostly Rock & Roll"* in production since 2001, has won several international awards. This was one of

our first digitally produced programs utilizing the GL1 cameras and Final Cut editing system as well as digital playback on mini-dv. This all translates into an excellent quality video/audio piece. Check out her new website www.mostlyrocknroll.com to see more about the shows and where it is being shown. Congratulations to Monica, Keith and their two sons - Philip & Gregory.

Andrew Cosenza & Sean O'Toole, "AC & Tully" were given the coveted *SPACle Award* for programming that was interesting, thought provoking, eye catching, innovative and filled holes in the programming schedule. Congratulations future stars!

See Page 3 for more on our great producers!

Classes & Production

The AC & Tully Show Series with 9 episodes since June produced and played back in digital by Andrew Cosenza & Sean O'Toole features guests Joe Tonelli, Sean Camerato, Peter Camerato and John Simone who get together to have fun and make people laugh in this comedy improv while they look for an acting future - shown Wednesday evenings.

The Donna Caryn Show Series with 2 episodes since October produced digitally and played back on dvd by Maria Sheehan hosted by Donna Pisano & Caryn Keenan highlighting area businesses and events in an entertaining way - shown weekends. E-mail dcshow33@hotmail.com

Touring with Ron DiPadua Series with 21 episodes since February produced digitally. Ron, our local antique car buff with the Old Car Club of Shrewsbury, travels around New England visiting Colonials re-enactments, flower and car shows - shown Tuesdays.

Worcester County Food Bank Series with 4 episodes since October produced digitally by Laurie Hogan to raise community awareness of a great resource in our town - shown Tuesdays.

Laurie Hogan was given the ***Spirit of Access Award*** for making the greatest community service in activating support for and making the community aware of issues, ideas and philosophy that effects this community.

Nick Todisco was awarded ***The Centurion Award*** for his prolific production of 104 shows on SPAC TV 33 with friends.

John Mastro was given ***The Golden Mic Award*** for his excellence in broadcast announcing of various innumerable Shrewsbury High sporting events.



Bill Orfalea, John Mastro, Nick Todisco

FREE CLASSES

ORIENTATION

Interested in finding out what Public Access television is all about? Do you want to see your Public Access facility? Then, join us for a brief session that will enlighten you as to what Public Access is, what SMC has to offer, and how you can access the power of television. Orientation is required before enrolling in a SMC class. Orientations are scheduled on a one-to-one basis.

**Call Marc Serra at SMC
(508) 841-8650**

BASIC FIELD PRODUCTION

A comprehensive 2-session course. Training in single camera digital video production including: camera use, shooting techniques, lighting, audio and more. The course will enable participants to produce programming for cablecast on Channel 33. Orientation is a pre-requisite to this class.
Class Dates: May 4 & 11



BASIC STUDIO

Introductory 3-session course on the basics of operating cameras, recording sound, technical directing, managing a production, and the use of Scala graphics in the SMC studio. You will get hands-on experience during class. This course will enable participants to produce programming for cablecast on SPAC TV 33. Orientation is a pre-requisite.

Class Dates: July 6, 13, 20

DIGITAL EDITING

4-sessions cover features of Apple's Final Cut Pro editing software. Cut and Paste video clips, add music, graphics, and transitions all in one easy to use interface.

Class Dates: June 8, 15, 22, 29

Shrewsbury Media Connection

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Annual Membership Meeting: April 28th

Shrewsbury Media Connection will hold it's **Annual Membership Meeting on April 28th at 7 pm** at the Parker Road Studio. In addition to reports from the Advisory Board and Manager, Bill Nay, the membership (YOU!) will have the opportunity to vote to fill several seats on the Advisory Board. If you are interested in committing to a monthly meeting and contributing to the running of Shrewsbury Media Connection, please contact Bill Nay at 841-8650 or bnay@ci.shrewsbury.ma.us

MEMBERS ARE: Any resident, employee of the Town of Shrewsbury or person who is a member of or affiliated with a Shrewsbury-based 501c3 organization, who has completed a SMC orientation and who has signed the Agreement with SMC Policy and Guidelines for Membership Form shall be qualified for membership in this organization. Members prior to June 17, 1998 shall retain existing membership status and privileges.

Annual Town Meeting: May 17th, 18th, ?

For the **17th** year, we will be covering Shrewsbury's **Annual Town Meeting on May 17, 19 and 20th**. It will be shown LIVE on SGTV 35 under the direction of SMC's Government Access Coordinator, Maria Sheehan. We need volunteers for all shifts. This massive undertaking requires volunteers to set up equipment at the Shrewsbury High School auditorium on Holden Street. Volunteers have the opportunity to direct, operate cameras, run graphics and get the microphones to the town meeting members. After the shoot, volunteers are needed to coil up all the cables and carefully pack away the cameras and production equipment to bring back to the Parker Road Studio. We can't do it without YOU.



Contact **Maria Sheehan at 841-8653** or e-mail at msheehan@ci.shrewsbury.ma.us if you are interested in being inside your town government.

Mission: To build community, empower the individual, and ensure First Amendment expression through the utilization of communication technologies.